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BOOK NUMBER 91:3764

A280.393 R312

INFORMATION ON MEMBERS OF THE CITRUS AND SUBTROPICAL FRUIT RESEARCH AND MARKETING ADVISORY COMMITTEE

N. L. ALLEN, AMERICAN NATIONAL FOODS, INC., NEW YORK, N.Y.

Represents the wholesaler distributive trade. Mr. Allen is Chairman of the Board of American National Foods, Inc. and has had over 30 years experience in the wholesale distribution of citrus and other fruits and vegetables. He has had experience as a marketing specialist for the Foderal Farm Board as consultant to the War Food Administration on the staff of War Production Board during World War II and Head of Food Division, Office of Price Stabilization following World War II. He is a past president of the United Fresh Fruit and Vegetable Association and has been on the Executive Committee of the National Council of Farmer Cooperatives.

A. L. CHANDLER, MUTUAL ORANGE DISTRIBUTORS, REDLANDS, CALIFORNIA

Represents the citrus and subtropical fruit growers and shippers of California. Mr. Chandler is Manager of the Field Service Department of Mutual Orange Distributors in which cooperative he has had over 30 years experience in various capacities. A graduate of University of Massachusetts where he specialized in entomology and horticulture he is well acquainted with the wide range of problems in citrus and subtropical fruit in production, harvesting, packing house operation and marketing. He has also served on a number of agricultural Associations and Committee's in California and is a consultant on field and research work with the University of California and Chairman of the Screening Committee of the Citrus Industry Research Association.

STANLEY B. CROCKETT, HARLINGEN, TEXAS

Represents the citrus and subtropical fruit growers and shippers of Texas.

Mr. Crockett owns and operates a large citrus acreage, operates a grove caretaking service through which he manages several hundred acres of groves belonging to other individuals, is a partner in a citrus and subtropical fruit nursery, and has other interest in agricultural and other commercial enterprises in the Valley. A graduate of the University of Missouri in horticulture, a recognized leader in the field of citrus production and active in many civic and community activities.

RAY E. DILLON, J.S. DILLON & SONS STORES CO. HUTCHISON, KANSAS

Represents the retail distributive trade. Mr. Dillon is president of the U. S. Dillon & Sons Stores Company, a retail grocery business founded by his father and with which he has been associated since his return from military service in World War I. Under Ray Dillon's recent leadership the business has grown to where they now have over 25 retail stores, 5 bakeries and 2 merchandise warehouses. His leadership in retail merchandising was recognized by his recent service as President of the Super Market Institute.

HORACE ETCHISON, MCALLEN FRUIT AND VEGETABLE CO., MC ALLEN, TEXAS

Represents the citrus and subtropical fruit growers and shippers of Texas. Mr. Etchison is President and General Manager of the McAllen Fruit and Vegetable Company and has had over 20 years experience in the growing, packing and shipping of tomatoes and citrus. A graduate of Baylor University, he has had extensive experience in business and agriculture and has interest in several commercial enterprises. He is a past president of the Texas Citrus and Vegetable Growers Association and past chairman of the Texas Citrus Commission.

WILLARD M. FIFIELD, UNIVERSITY OF FLORIDA, GAINESVILLE, FLORIDA

Represents the citrus and subtropical fruit interests of State Experiment Station, Agricultural Extension Services and State Departments of Agriculture and the growers, processors and shippers of these commodities in Florida. Mr. Fifield is Provost for Agriculture, University of Florida, coordinating the work of the College of Agriculture, School of Forestry, Agricultural Experiment Stations, and the Agricultural Extension Service. A graduate of the University of Florida and has done post graduate work at Cornell. He has done research work on subtropical fruits in southern Florida and served as Assistant Director and later Director of the Florida Agricultural Experiment Station before becoming Provost in 1955.

L. S. HAMME, TEXSUN CITRUS EXCHANGE, WESLACO, TEXAS

Represents the grower, processor and cooperative segments of the citrus industry of Texas. Mr. Hamme is General Manager of the Texaun Citrus Exchange, the largest citrus cooperative in Texas, which ships fresh fruit and operates the largest citrus processing plant in the lower Rio Grande Valley. He has been connected with Texaun for a number of years nad has had considerable experience with research in processing citrus.

A. V. SAURMAN, PINELLAS GROWERS ASSOCIATION, CLEARWATER, FLORIDA

Represents the citrus growers and shippers of F orida. Mr. Saurman is Secretary-Manager of the Pinellas Grower's Association, owns and operates citrus acreage of his own and has been connected with various committees under the marketing agreement program in Florida. He has also been active in the Florida Citrus Exchange and served for a time as General Manager of the Florida Citrus Mutual. Mr. Saurman is one of the original members of the Committee and has served as its Vice-Chairman for a number of years.

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PHILLIP S. TWOMBLEY, GOLDEN CITRUS JUICES INC., FULLERTON, CALIFORNIA

Represents the independent growers and processors of citrus and subtropical fruits in California. Mr. Twombley, is General Manager of Golden Citrus Juices Inc which operates one of the largest and most modern independent processing plants in California. He is a graduate of the University of California in food technology and served as chemist and fruit buyer for another processor for a time. He also owns citrus acreage of his own and supervises additional family acreage. He has been active in Farm Bureau affairs, and is now a member of the California Lemon Advisory Board serving on the advertising and technical subcommittees.

MARVIN H. WALKER, FLORIDA CITRUS CANNERS COOPERATIVE, LAKE WALES, FLORIDA

Represents the citrus processors and fresh fruit shippers of Florida. Mr. Walker is General Manager of the Florida Citrus Canners Cooperative which is one of the largest processing firms in Florida. He has been connected with the citrus industry for over 35 years and has grove holdings of his own. Mr. Walker has been Publicity Director, Secretary and General Manager of the Florida Citrus Commission and is now a member of the Commission, a Director of the Florida Canners Association and of the Florida Council of Farmer Cooperative's and Second Vice-President of the National Council of Farmer Cooperatives.

F. R. WILCOX, SUNKIST GROWERS INC, LOS ANGELES, CALIFORNIA

Represents the growers, processors and shippers of citrus and subtropical fruits in California and Arizona. Mr. Wilcox is Assistant General Manager of Sunkist Growers Inc. which cooperative handles the majority of California Arizona grown citrus as fresh fruit or as processed products. A graduate of Utah Agricultural College, he has engaged in research and extension work at the University of California and served as Director of Division of Marketing, AAA in the U.S.D.A. for several years. He is serving his second term as a Director of the Central Bank for Cooperatives and has served as Chairman of this Committee since its formation





